



IMPACT

REPORT



VOLUME 8, 2024

01 FROM OUR CEO	02 OUR MISSION & VISION	03 OUR IMPACT IN NUMBERS	04 THE SCIENCE BEHIND OUR WORK	05 GLOBAL BLEACHING 2024
→	→	→	→	→
06 CLIMATE STORYTELLING	07 TEST OF RESILIENCE: TIAIA OUTPLANT SITE	08 THE RESTORATION CYCLE	09 CORAL NURSERY: A LIVING LABORATORY	10 CG LABS
→	→	→	→	→
11 REEFSCAPES IN 3D	12 AI-POWERED MONITORING	13 THE SOUND OF RESTORATION	14 CG THAILAND: OUR THIRD BRANCH	15 BY THE PEOPLE, FOR THE PEOPLE
→	→	→	→	→
16 MEET OUR TEAM	17 A NEW WAY OF EDUCATING: CG XPERIENCE	18 LOCAL EMPOWERMENT	19 RAISING MONEY FOR THE REEF	20 LOOKING AHEAD
→	→	→	→	→



FROM

OUR

2024 was the year things truly took off. Doors we'd dreamed of opening since the beginning finally swung open, bringing new opportunities to make an even bigger impact on coral conservation.

We launched our branch in Thailand, which had been years in the making. It moved us closer to our goal of empowering local communities around the world to restore their reefs using our blueprint and CG Labs technologies.

Despite the challenges of the fourth mass bleaching event in 2024, we saw encouraging survival rates in

our coral gardens, validating our methodology and proving that resilience can be cultivated. Once again, we leveraged the power of storytelling, teaming up with Avatar's Bailey Bass and Earthrise Studio to create a unique campaign and short film that raised global awareness and inspired collective hope.

From launching our new ecotour and coral adoption program to partnering with iconic brands like Rolex and Billabong, we diversified our funding streams to fuel our conservation work. We kept growing our movement—from conferences

with National Geographic and UNESCO to features in Vogue and Le Monde, to coral gardening sessions with Chris Hemsworth and Matt Damon—we're bringing coral conservation into the mainstream.

This is just the beginning. The coming years will be crucial to making sure we're accelerating restoration and building resilient biodiverse reef ecosystems—buying more time for corals while raising awareness. Thanks to our team and community, we're proving what's possible when we lead with creativity, passion, and purpose. It's on!

CEO

TITOUAN BERNICOT



**CORAL REEFS ARE
AMONG THE PLANET'S
MOST BIODIVERSE AND
VITAL ECOSYSTEMS,
SUPPORTING THOUSANDS
OF MARINE SPECIES AND
SUSTAINING MILLIONS
OF PEOPLE. YET THEY'RE
ALSO SOME OF THE
MOST THREATENED BY
CLIMATE CHANGE AND
COULD FACE EXTINCTION
BY 2050 UNLESS WE ACT
TOGETHER.**

Coral Gardeners began in 2017 after a group of island friends witnessed the rapid decline of their local reef break in Mo'orea, French Polynesia—only to discover the extent of this worldwide crisis.

Today, we've evolved into a global organization with operations across French Polynesia, Fiji, and Thailand. We're on a mission to restore coral reefs with cutting-edge science, and a bold community-led approach that redefines what coral conservation can look like. By empowering locals with advanced restoration tools, leveraging media to inspire millions, and creating immersive experiences to ignite a new generation of ocean advocates.

We're building a movement that merges science, community, and creativity to drive global change and breathe new life into the ocean.

In 2024, we made major strides toward our mission to grow our impact—establishing our third global branch in Thailand, training new local gardeners, launching ecotours, and scaling our production of corals by cultivating resilience across the ocean. As part of the UN Decade on Ecosystem Restoration, our approach advances four Sustainable Development Goals—proving that community-led coral gardens can be a global solution.



An underwater photograph taken through the circular frame of a scuba tank. The view is slightly hazy, showing vibrant pink and orange coral structures in the center. A diver's hand is visible on the left side of the frame, reaching towards the coral. The background is a deep blue ocean with some smaller fish visible in the distance. The overall tone is serene and focused on marine life.

**WE REVOLUTIONIZE OCEAN CONSERVATION
AND CREATE A GLOBAL MOVEMENT
TO RESTORE CORAL REEFS.**

MISSION STATEMENT



OUR IMPACT

166,666

CORALS PLANTED

61,450

CORALS IN NURSERIES

105,216

CORALS ON THE REEF

21,000

M² OF REEF RESTORED

10,126

PEOPLE EDUCATED LOCALLY

2,638

KIDS EDUCATED

40,142

SUPPORTERS

+70

JOBS CREATED

— €10 MILLION+

RAISED FOR THE REEF

IN NUMBERS

SINCE OUR BEGINNING IN 2017 UP TO 2024



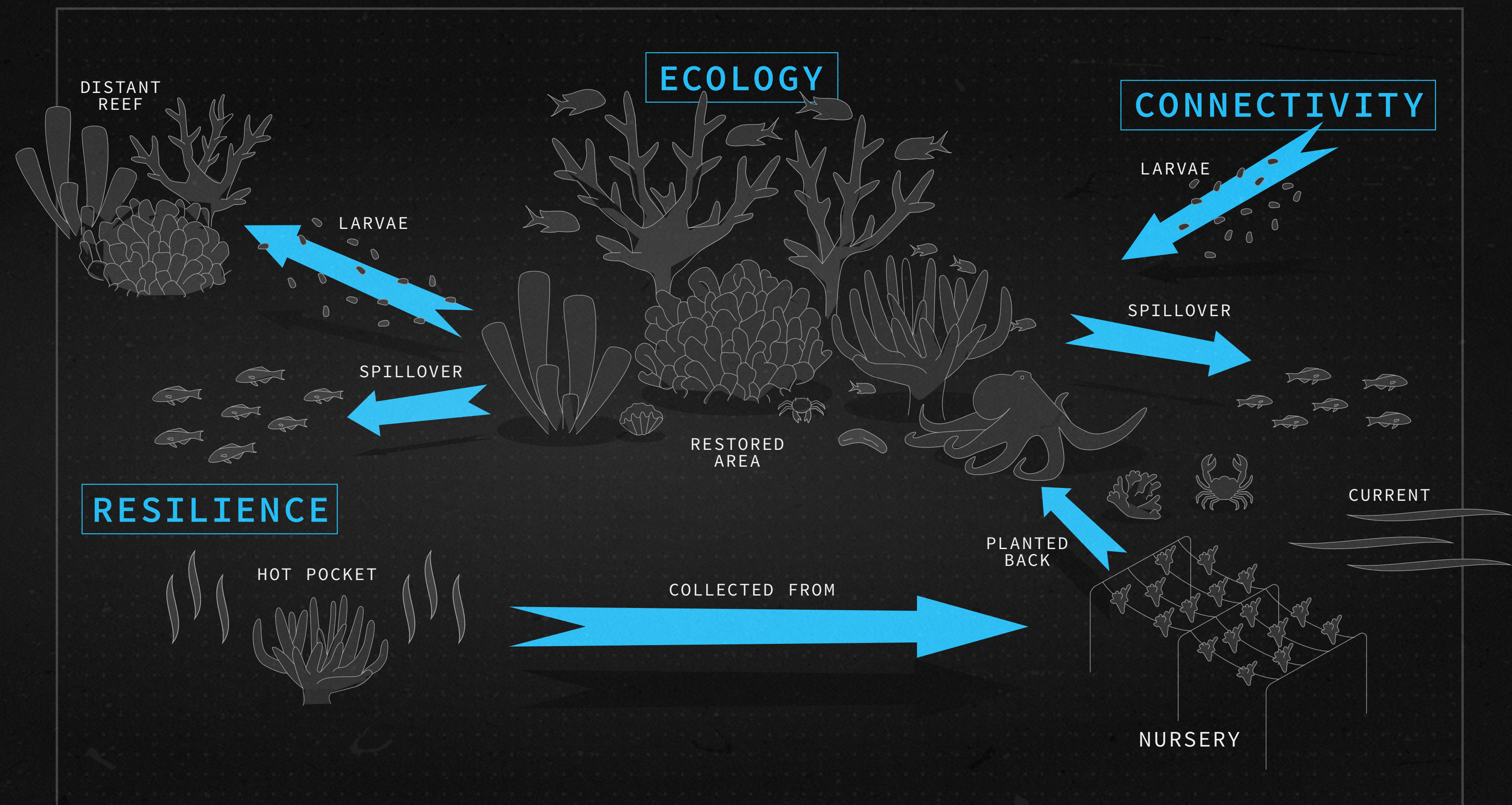
THE SCIENCE BEHIND OUR WORK

HOW OUR IMPACT EXTENDS BEYOND PLANTING CORALS

We know every degree of warming brings us closer to losing nearly all coral reefs by 2050—but what if we could buy them more time? We aim to do just that by creating a network of connected coral reef oases across the ocean, thriving with vibrant life and color.

Our climate change adaptation methodology focuses on cultivating resilient corals, which have proven to survive their rapidly changing environment in the past. Our gardeners collect fragments of these heat-resilient corals found in hot pockets of water to grow in dedicated nurseries. Drawing on principles of reef ecology, we combine coral species, shapes and functions to propagate in these soon-to-be biodiversity hubs. Once matured, the corals and their associated organisms will be outplanted onto the reef, helping regenerate ecologically functional and self-sustaining ecosystems.

A resilient reef isn't just diverse—it's also connected. Beyond planting corals, our efforts support nearby reefs, creating a ripple effect that boosts marine life all around. As we expand across the ocean, we strategically select new locations and sites to strengthen that connectivity and make the ecosystem stronger and more resilient.



GLOBAL BLEACHING



IN 2024, THE WORLD EXPERIENCED ITS FOURTH MASS BLEACHING EVENT, REACHING ALL MAJOR OCEANS. BUT WHAT DID IT ACTUALLY LOOK LIKE IN OUR GARDENS?

140°E 160°E 180° 160°W 140°W 120°W 100°W 80°W

SOURCE: NOAA

Of all the mass bleaching events recorded throughout history, the fourth one, declared in 2024 by the National Oceanic and Atmospheric Administration (NOAA), was the most widespread and severe the world's ever seen. Scientists attributed its scale to record-breaking ocean

temperatures, driven by climate change and El Niño weather patterns, that can cause enough stress to trigger bleaching.

During the bleaching event, our teams hit the ground running to protect and monitor corals. As part of their innovation efforts,

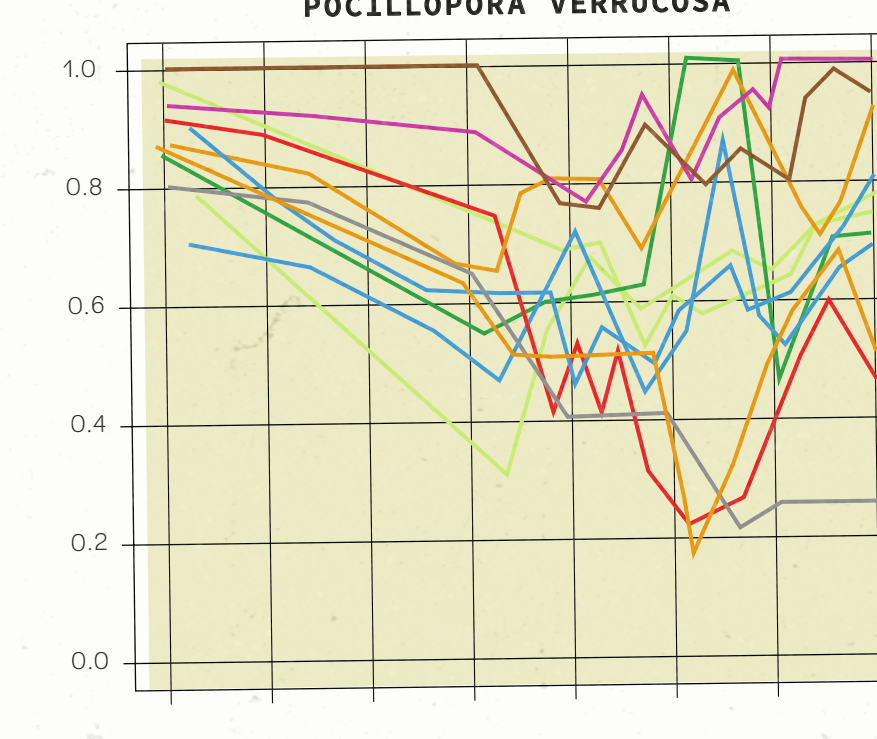
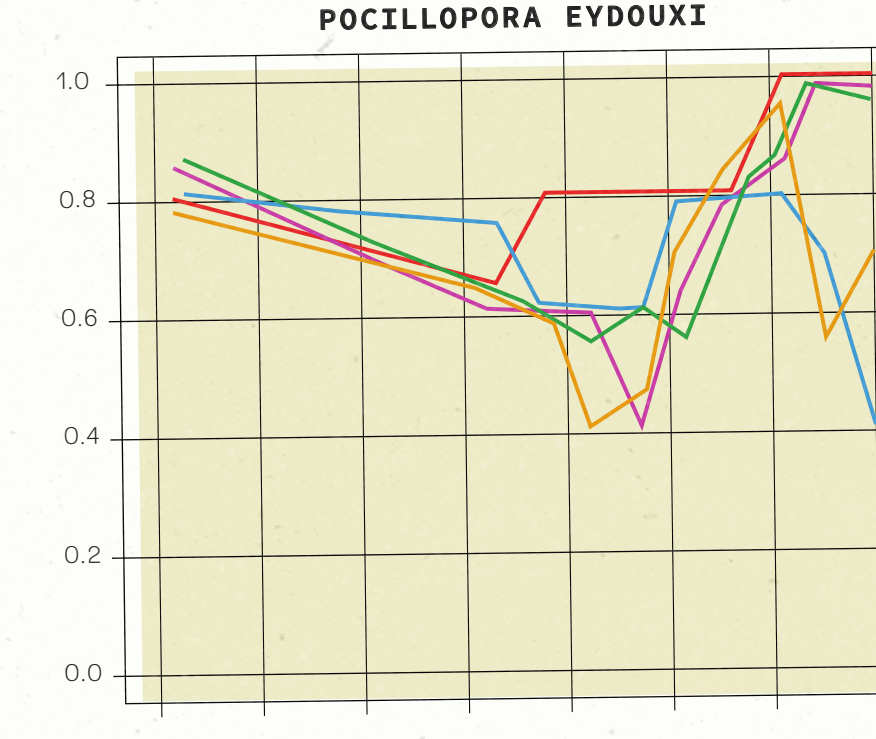
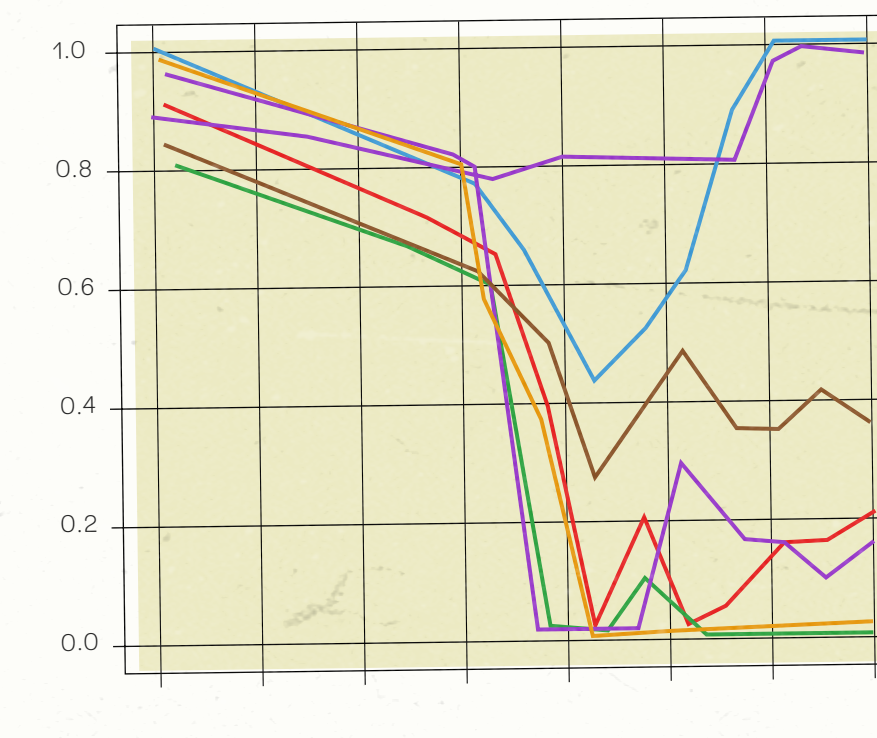
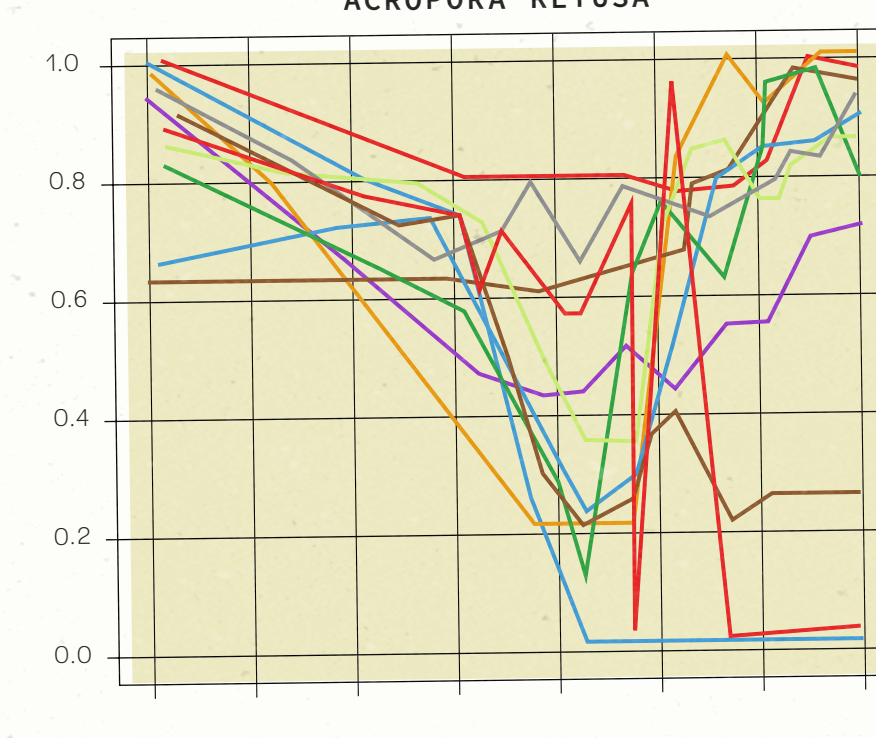
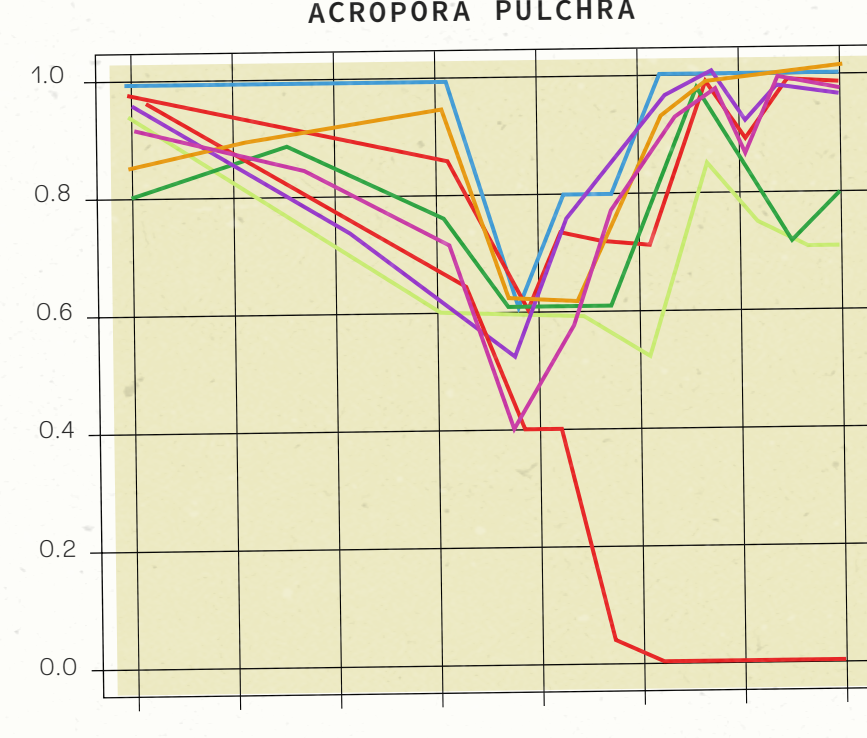
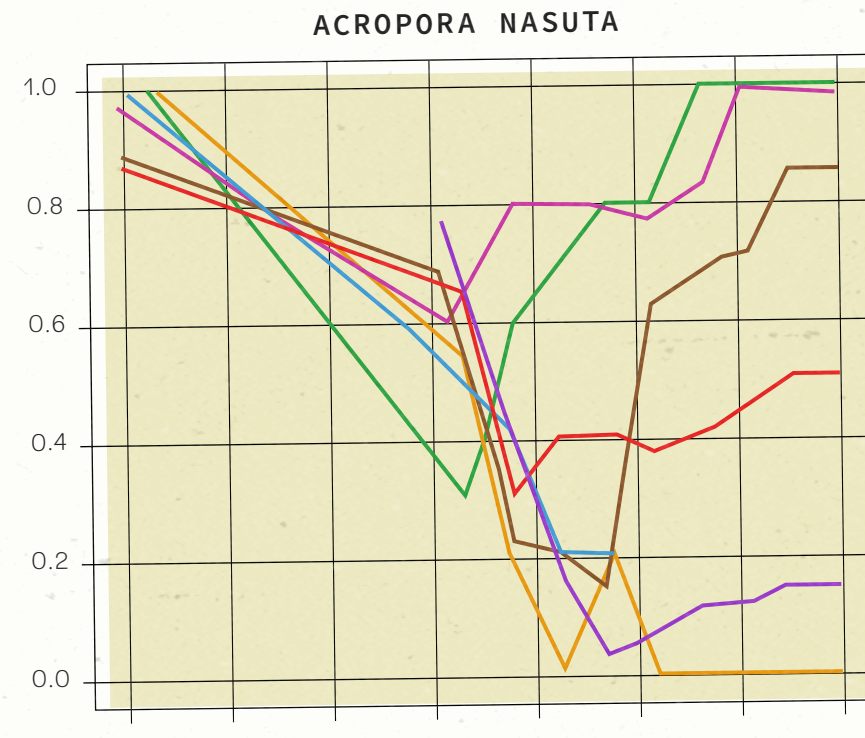
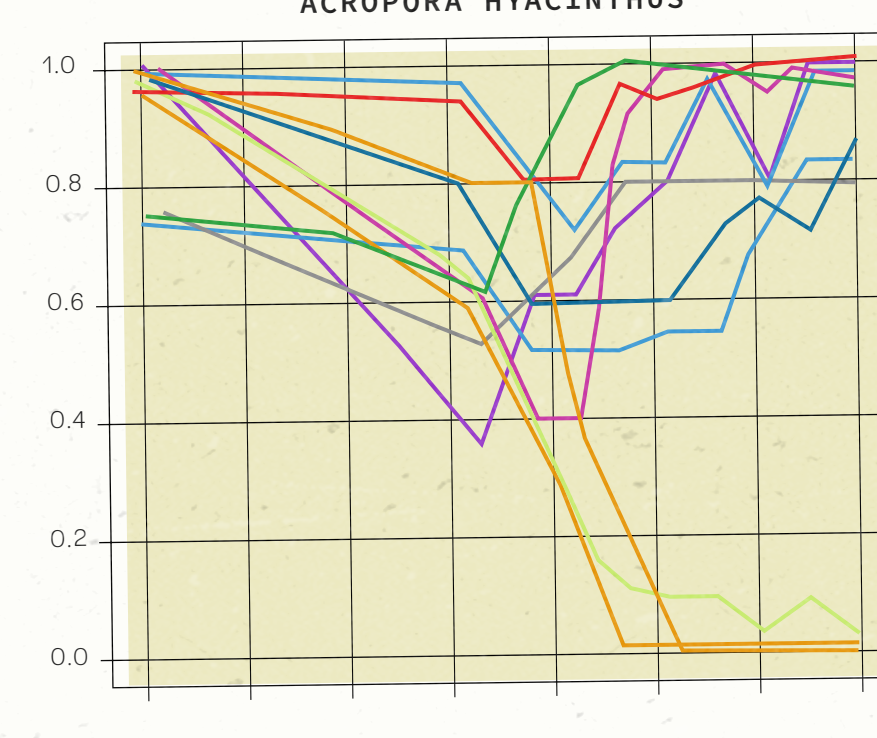
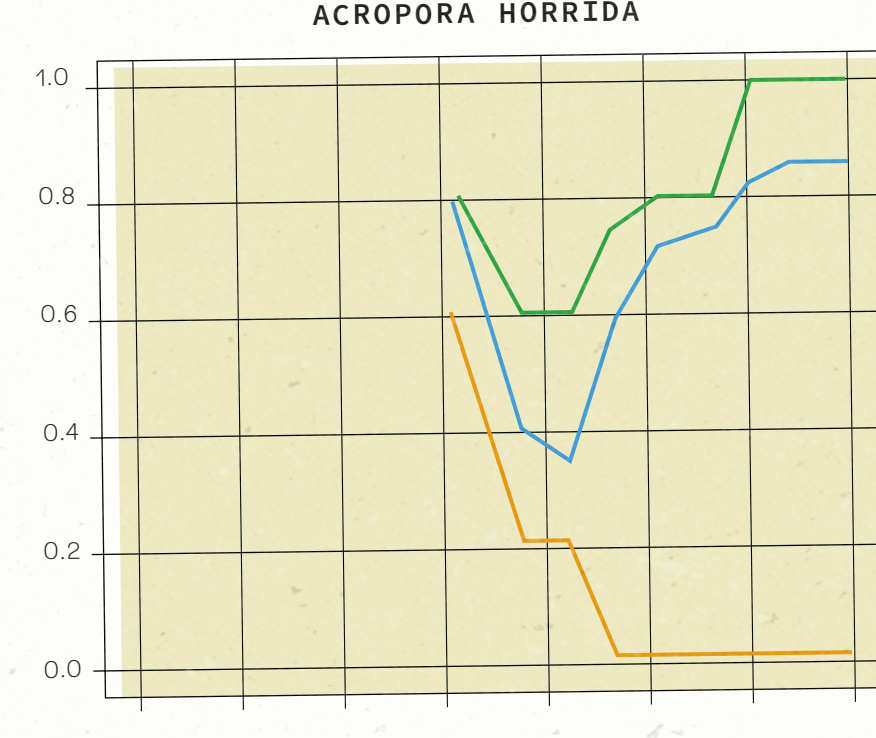
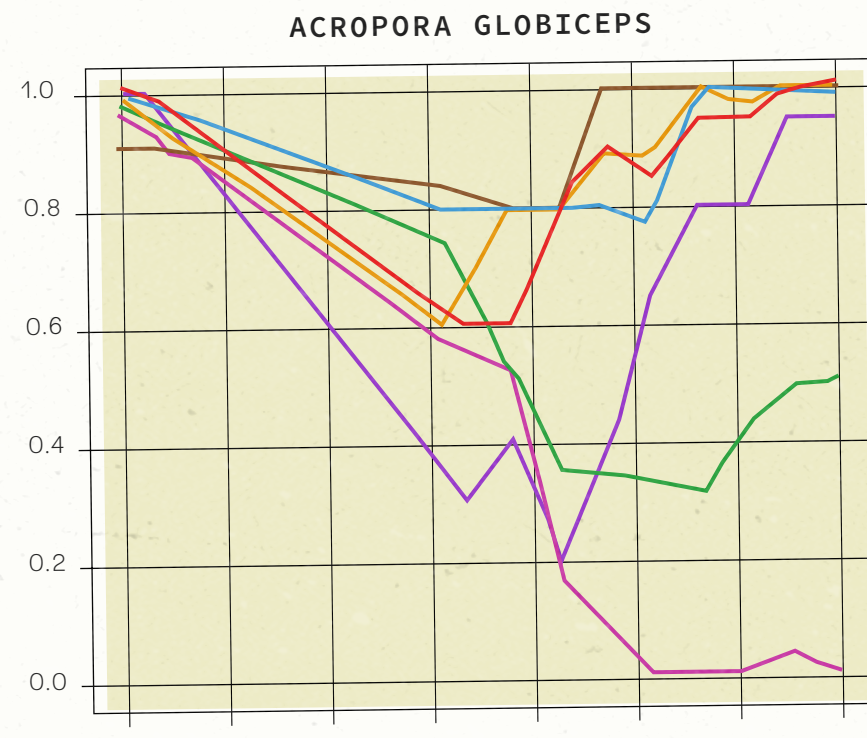
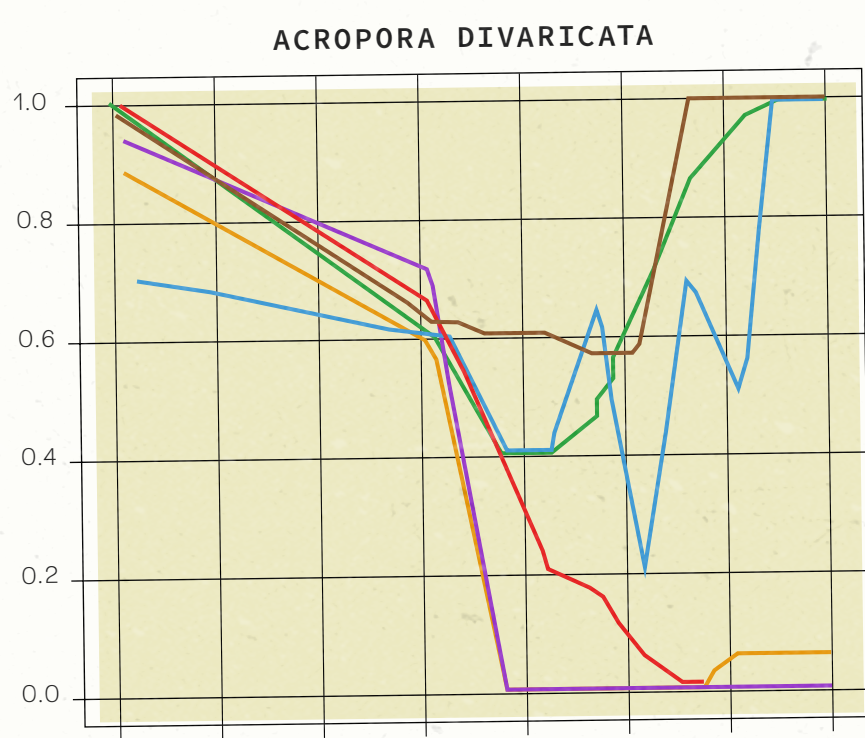
the gardeners tested hand-made palm-leaf structures to provide natural shade and reduce additional UV stress on our coral nurseries. With our CG Labs, we conducted weekly bleaching monitoring using our custom app to collect crucial data to help understand coral responses and

identify the most resilient ones to prioritize in our next wave of propagation.

We observed varying signs of bleaching across all our nurseries, ranging from 35% to 85% across sites from Mo'orea to Fiji, but also recovery and acclimation

from corals, without long-lasting physicochemical changes. After the event, our monitoring revealed an encouraging 58% survival rate in French Polynesia and an 82% survival rate in Fiji, validating our strategy to cultivate resilience in the face of our warming climate.





INSIGHTS INTO THE DATA COLLECTED DURING THE MASS BLEACHING EVENT

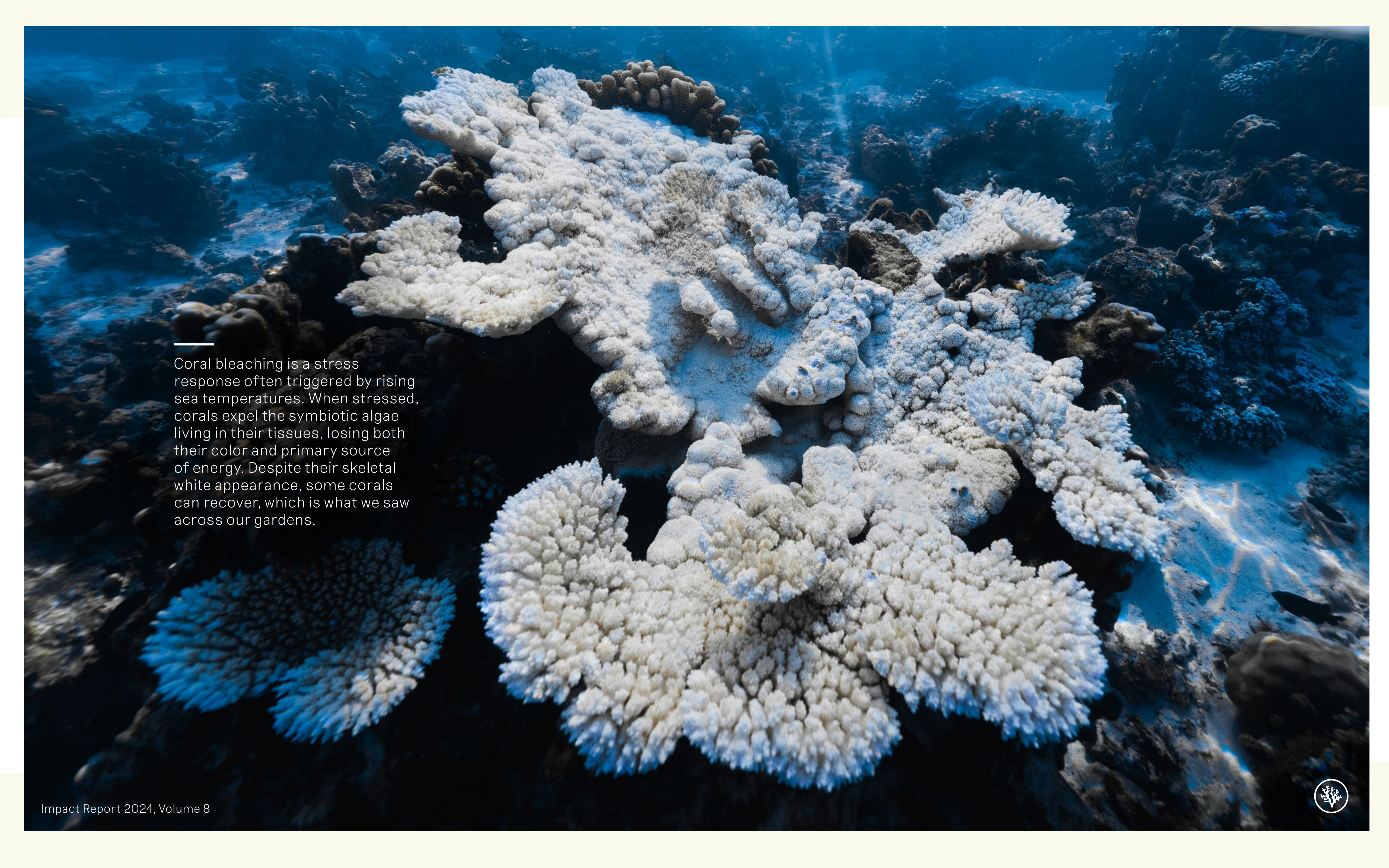
Throughout the event, scientists at CG Labs closely analyzed the responses of our nursery corals using data collected via our monitoring app. The results revealed that even corals within the same species reacted differently to heat stress. Many showed resilience based on their genotype level, which is unique to each individual coral. This additional insight allowed our team to refine the selection of corals we propagate based on the strongest

genotypes from each species—the true champions of the reef—to be collected from the lagoon and cultivated in our gardens. This serves as a reminder that coral restoration is a constantly evolving field, and every challenge can bring an opportunity to learn, adapt, and improve our strategies for greater long-term success.

+70%
AVERAGE SURVIVAL
RATE POST-BLEACHING

These graphs display the “Bleaching Health Index” for 12 different coral species from our gardens. This metric, developed by CG Labs, helps differentiate corals that bleached and recovered from those that bleached and died. Each line on the graphs represents the index of a distinct genotype—a genetically unique individual within a species. The higher the line, the better the coral’s recovery. For example, all Pocillopora appear to be more heat resilient, with most genotypes showing full recovery. In contrast, corals within the species Acropora show greater variability and vulnerability.





Coral bleaching is a stress response often triggered by rising sea temperatures. When stressed, corals expel the symbiotic algae living in their tissues, losing both their color and primary source of energy. Despite their skeletal white appearance, some corals can recover, which is what we saw across our gardens.



HEALTHY



BLEACHED



DEAD



CLIMATE STORYTELLING

OCEAN ON FIRE

How an unconventional conservation campaign sparked global attention.





+1M FOLLOWERS

ACROSS DIGITAL PLATFORMS

+100

AMBASSADORS

+50

MEDIA FEATURES

How do you make the world pay attention when our ocean is on fire, especially when people are fatigued by climate news?

This question led us to develop one of our most impactful campaigns, driven by an unconventional approach not often seen in the conservation space. We know that for many people, what's happening in our ocean can be "out of sight, out of mind," and the scale and consequences hard to grasp, so we leveraged a universal language to bridge the gap: storytelling.

We teamed up with some of the world's

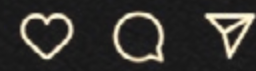
best storytellers to document the beaching happening on the ground and produce a 360 campaign in collaboration with Earthrise Studio and founder Alice Aedy. The campaign kicked off on social media during World Ocean Month and built up to the release of a cinematic short film, *Ocean on Fire*, which premiered during New York Climate Week and at the Le Grand Rex theater in Paris. Directed by award-winning filmmaker Sandra Winther and featuring Avatar star Bailey Bass, the film tells the coming-of-age story of our founder, Titouan Bernicot—using personal narrative to drive planetary impact. The campaign brought together over 500 people at in-person events, reached more than 5 million online, and was featured in media such as Dua Lipa's platform Service95, *Russh* magazine, and is now streaming on WaterBear.

This campaign continued to push the boundaries of our unconventional approach to reaching and inspiring the masses—through storytelling, social media savvy, and aligned collaborations and ambassadorships. Since day one, we've been rewriting the rules of conservation to grow a global movement of climate advocates, with over a million following our journey on social media—making it the largest community in the coral conservation space.

[WATCH FILM HERE](#)



baileybass



21 844 likes

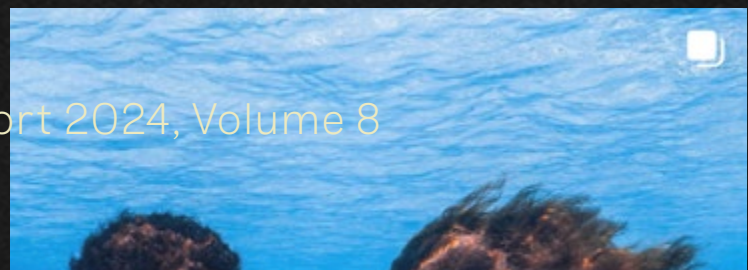
maria_pletz

This makes me speechless - what you guys are doing is everything! Thank you 🙏



Grand Rex Film Premiere

oceanographic_mag



Impact Report 2024, Volume 8



42 109 likes

_sub_marine

Took a lecture on this topic today.. what you guys are doing is much appreciated and really is motivating to students like us while doing our research in this field. Hope one day i can be a part of this beautiful journey after my studies ❤️

service95



3 482 likes

aliceaedy

This was such a special project to work on, an unforgettable experience and I hope that the film will also

baileybass and 2 others



25 766 likes

earthrise.studio and 1 other



7 203 likes

blake.wilsonnn

Love the way you guys chose to tell this story. Unique and impactful! You guys did an incredible job ⚡️

baileybass



84 672 likes

sealegacy

A beautiful video with such an important message. Your work is inspiring 💙🔥

coralgardeners and 1 other



6 777 likes

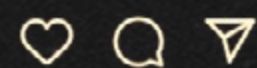


10 174 likes

katherinepolack

Love seeing what you guys are doing and learning how we can help! 💙

earthrise.studio



4 613 likes

elinebythesea

Thank you for sharing this important message 💙 it can be so disheartening to work in ocean conservation, but it's because of individuals like yourselves that I still feel a spark of hope 🙏



A TEST OF RESILIENCE

TIAIA OUTPLANT SITE

1-YEAR POST OUTPLANT

8,500 M²

+5K CORALS PLANTED

+15 CORAL SPECIES

4 MORPHOLOGIES PLANTED

50% CORAL COVERAGE

75% SURVIVAL RATES

15% BLEACHING OBSERVED

In response to increasing stress, we led an experiment at one of our main sites in Mo'orea, where we transplanted nursery-grown corals in larger colonies rather than small fragments to test whether their collective strength could increase

their chances of survival in a changing climate. One year post-outplant, even amidst the most severe bleaching event ever recorded, the results were telling. The corals not only survived, but actively contributed to transforming the site from an

algae-dominated environment into a thriving, coral-dominated ecosystem, confirming the effectiveness of this method to enhance our restoration efforts. This site also serves as a research hub to assess the ecological impact

of our work, using diverse monitoring techniques such as computer vision applied by the AI-camera of our CG Labs, as well as fish surveys and environmental eDNA conducted by scientists from the University of California, Santa Barbara.





Reef restoration is the core of our mission. Our gardeners spend countless hours underwater, carefully growing corals in nurseries and planting them back onto the reef. As we repeat this restoration cycle across our sites, we're scaling both the number of corals and the resilience of reefs across the ocean.



THE RESTORATION CYCLE

STEP 01	STEP 02	STEP 03	STEP 04	STEP 05	STEP 06
					
Collect fragments of heat-resilient colonies in the lagoon.	Seed nurseries with these coral fragments.	Maintain and monitor the coral nurseries.	Plant mature nursery-grown corals onto degraded reef areas.	Monitor restored sites for coral survival and adaptation.	Achieve ecosystem restoration as outplanted corals spawn.



NURSERIES

Underwater structures where coral fragments are grown for years in optimal conditions until they reach maturity.

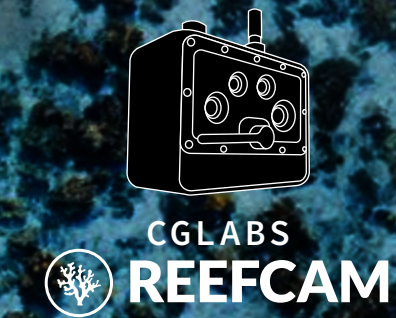
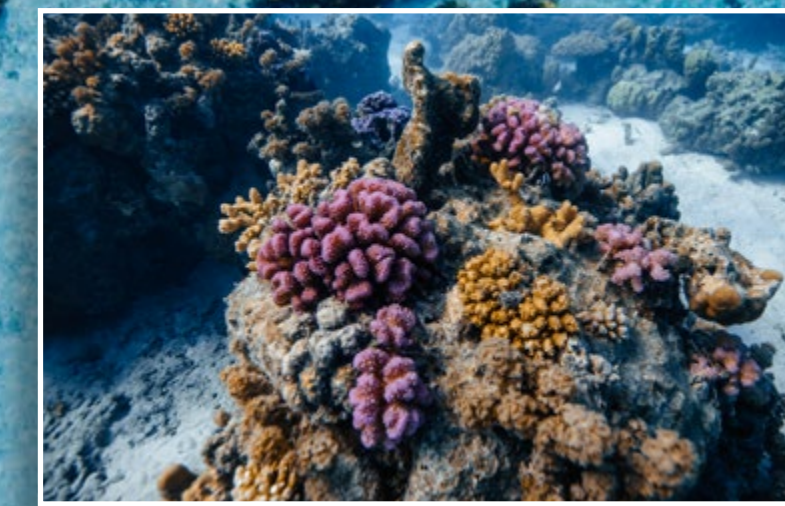
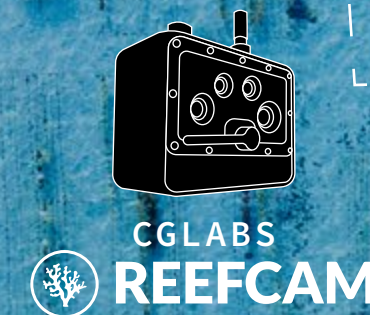


Tiaia 4

Tiaia 1

Tiaia 3

Tiaia 2

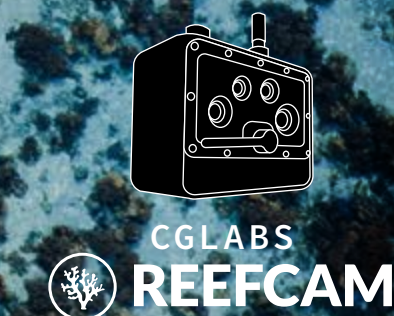


OUTPLANT SITE

Nearby reef areas where mature nursery-grown corals are transplanted to restore degraded ecosystems.

CONTROL SITE

Reef left untouched where we don't plant corals to compare natural conditions with restored areas.



CG LABS TECH

Suite of ReefOS tech deployed at each site to collect real-time data on corals and their environment.





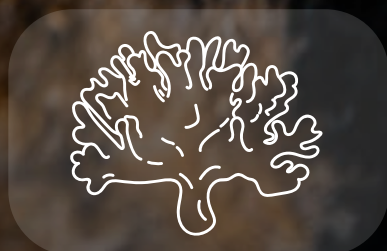
CORAL NURSERY: A LIVING LABORATORY

HOW TO BUILD A RESILIENT AND DIVERSE REEF

Over the years, coral nurseries have become our craft. We've continually refined our methods to propagate the most resilient corals within these underwater gardens and scale our impact on the reef.

Each nursery is carefully curated to mirror the biodiversity of natural reefs, featuring a mix of

coral species with varying morphologies, shapes, and ecological functions. We intentionally stagger coral ages, allowing young fragments to grow alongside mature colonies and their associated organisms and resident species, fostering biodiversity and resilience right from the start.



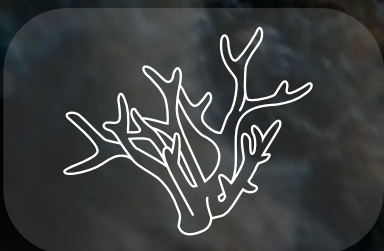
BRANCHING NON-ACROPORA

tight packed branches with little space between them.



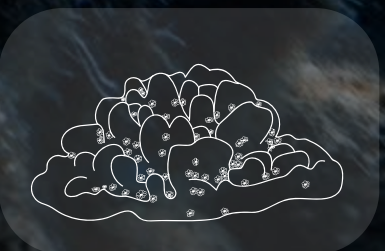
BRANCHING ACROPORA

open branches, with wider gaps between themselves.



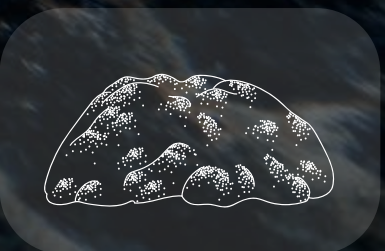
ARBORESCENT

tree-looking coral with uneven branches spreading outward.



ENCRUSTING

coral that grows flat and spreads over the natural substrate.



MASSIVE

slow-growing coral of dense and solid shapes like boulders.



GROWING OUR GARDENS

61,450

CORALS PLANTED
IN NURSERIES

6,202

M² OF NURSERIES

In 2024, we scaled our coral production like never before. Building on the success of our methods, we more than doubled the number of corals in our nurseries compared to the previous year—ensuring the

restoration cycle continues as we wait for fragments to reach maturity. We expanded existing nursery sites and launched brand-new locations across all our regions—from French Polynesia and Fiji to our newest flagship

site in Thailand. Our coral gardens are now spreading across the ocean, and our teams are working together to refine best practices, ensure high survivorship, and promote ecosystem restoration as early as the nursery phase.



FRENCH POLYNESIA

33,047 CORALS IN NURSERIES

15 SPECIES ACROSS 4 GENERA

7 SITES

> 95% AVERAGE SURVIVAL RATE



The background of the entire page is an underwater photograph. In the upper right, a diver in a black wetsuit is visible. In the lower half, there are large metal frames on the sandy seabed, filled with rows of coral seedlings (nurseries).

FIJI

20,320 CORALS IN NURSERIES

54 SPECIES ACROSS 8 GENERA

4 SITES

> 85% AVERAGE SURVIVAL RATE





THAILAND

8,083 CORALS IN NURSERIES

46 SPECIES ACROSS 20 GENERA

4 SITES



FIJI

BEFORE

AFTER





CG LABS

CG Labs is our in-house research and development center, where our team of engineers and scientists work with our gardeners to develop a suite of innovative tools as part of our ReefOS platform. By leveraging artificial intelligence and advanced technologies, CG Labs collects and analyzes ecological data to identify trends in coral health, predict environmental threats, and discover smarter ways to restore coral reefs.



REEFSCAPES IN 3D

Among its ocean innovations, CG Labs developed ReefAPP—an iPhone application that allows gardeners to track key coral indicators and generate photogrammetry models of our sites, all while underwater. In 2024, CG Labs introduced a photogrammetry toolkit to deepen our analysis of these 3D models. This advanced software enables precise monitoring of individual corals across our restoration sites. By repeating photogrammetry over time, we can track the evolution of coral growth, coverage, and overall recovery.



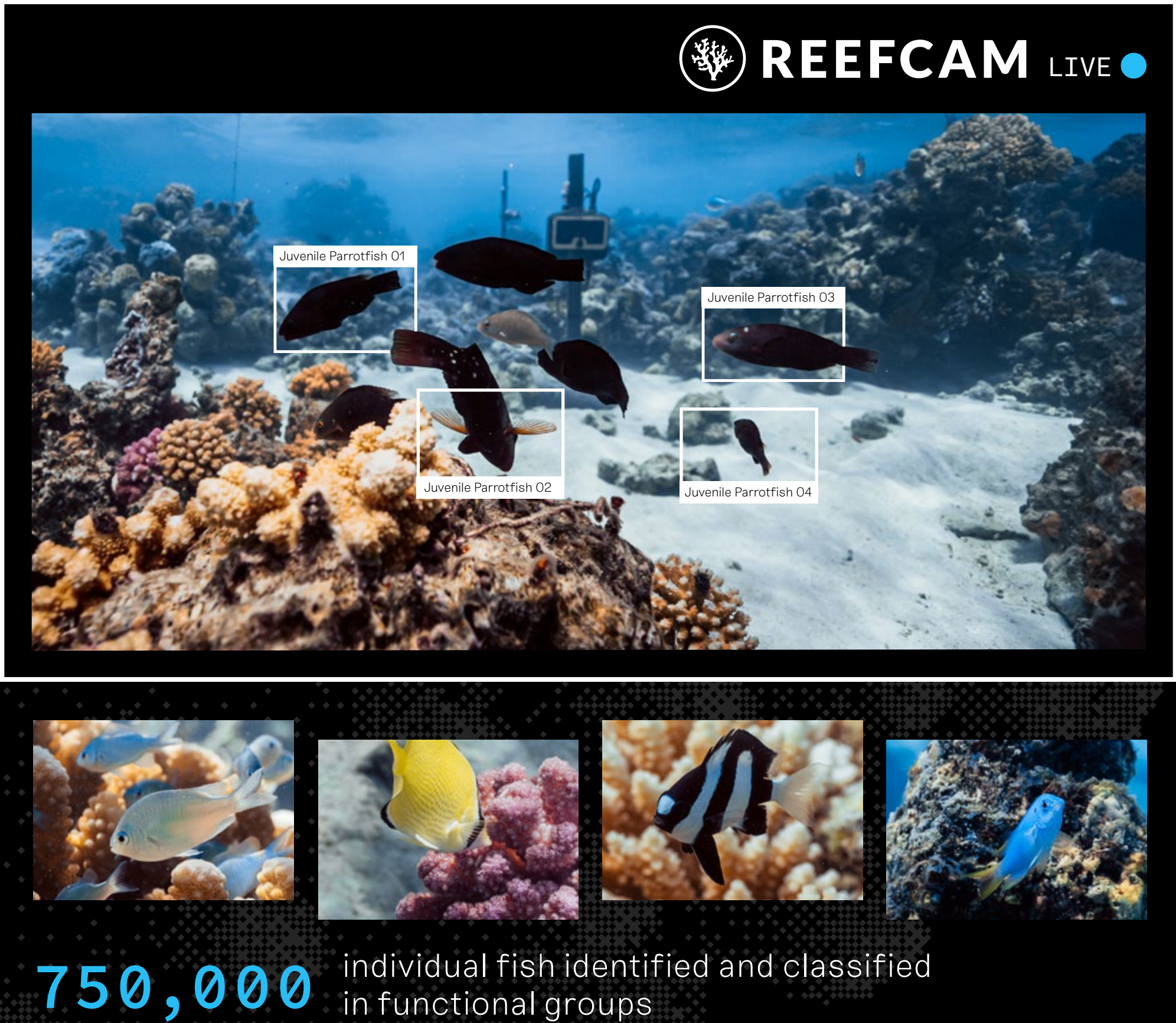
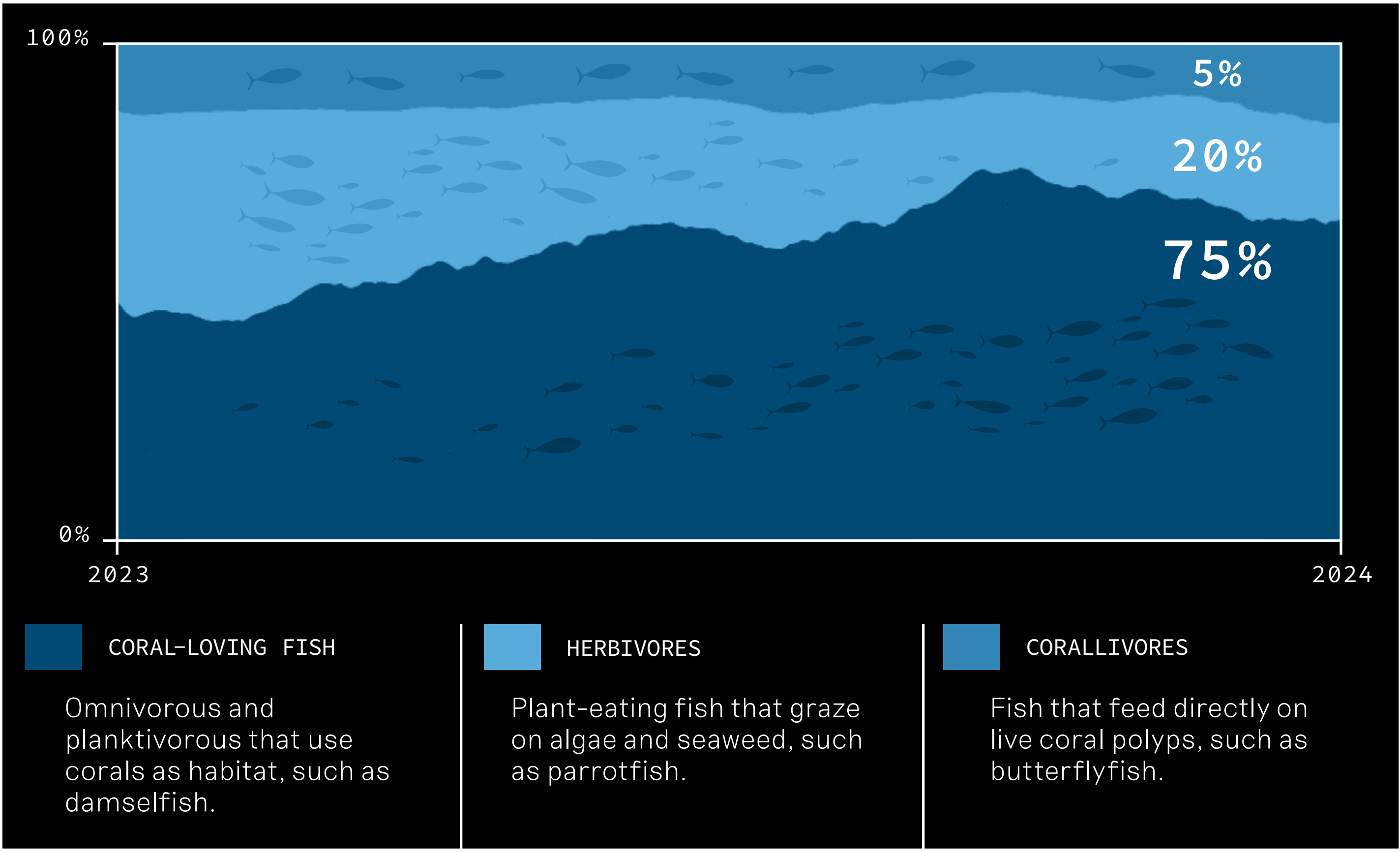
BEFORE



AFTER



AI-POWERED MONITORING



CG Labs also developed ReefCAM—an AI-powered camera deployed at our restoration sites across the world. In 2024, the camera captured and identified hundreds of thousands of fish living in and around our coral gardens. Data collected from one of our main sites showed that one year after our outplanting efforts, there was not only an increase in fish abundance but also a rise in biodiversity. We observed a shift in the fish community composition, with fewer algae-eaters and more coral-loving species—signalling a healthier, more biodiverse ecosystem. Our ReefCAM system proved that when we plant corals, marine life responds.





When we plant mature corals onto the reef, the marine life that settled in them at the nursery follows along, bringing an entourage of species that attracts even more. This rapid return of life kickstarts the ecosystem's recovery, enhancing both its resilience and biodiversity. That's how we rewild our ocean.





AS SEEN ON REEFCAM

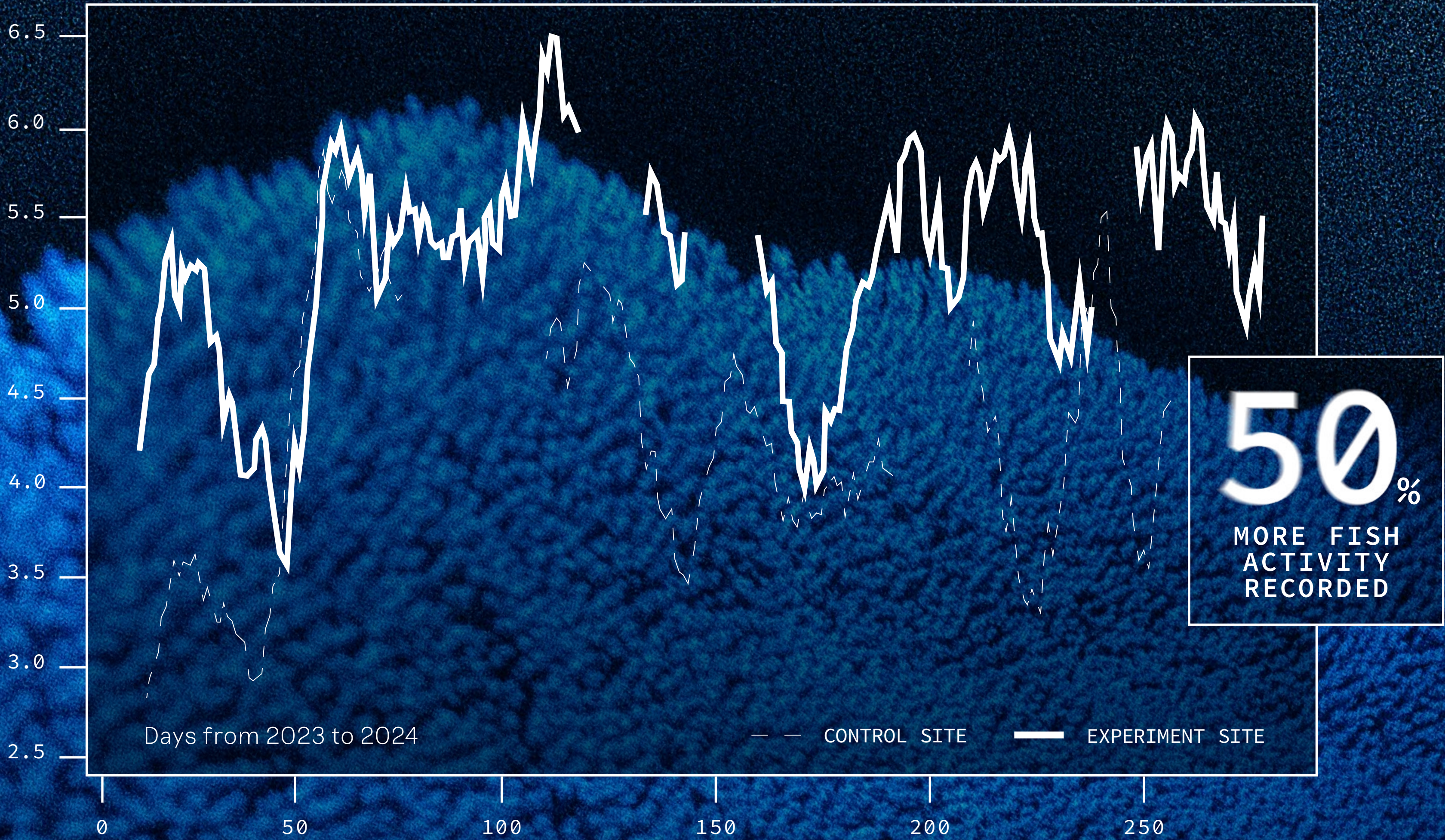


WHAT UNDERWATER SOUNDS REVEAL ABOUT REEF RECOVERY

Our ReefCAM system, equipped with an integrated hydrophone, also records and identifies sounds coming from our gardens. In 2024, CG Labs scientists detected 50% more sound activity at our main outplant site—where corals

had been restored—compared to the nearby control site. These soundscapes, produced by a diversity of fish and other creatures, signal the return of an important ecosystem function. The noisier the reef, the more it

will recruit new life. By combining ecology, biology, and technology, ReefCAM provides a new way to study marine behavior and activity, allowing us to fine-tune our restoration strategies to accelerate reef recovery.





EVERY REEF MAKES ITS OWN MUSIC.

Coral reefs are fine-tuned ecosystems made up of a symphony of sounds—from the snapping claws of shrimp to the grunts and whoops of fish. These vibrant soundscapes are signs of a healthy reef and play a key role in attracting new marine life to settle. When we outplant corals, the reef comes alive not only with color, but with sound.



A low-angle shot of a diver in a black wetsuit and scuba gear, adjusting their mask while standing on the side of a boat. The boat has a dark hull and a canopy. In the background, a Thai flag and a yellow flag are visible against a clear blue sky. The water is a deep blue. The entire image is framed by white decorative swirls on the left and right sides.

THAILAND OUR THIRD GLOBAL BRANCH

EXPANDING OUR FOOTPRINT ACROSS THE OCEAN



11

THAI TEAM
MEMBERS

8

TRAINED
GARDENERS

2

ISLANDS

8,038

CORALS IN
NURSERIES

+4

NURSERY
SITES

In 2024, we reached a major milestone with the launch of our third global branch, and our first in Southeast Asia. Set across the remote islands of Koh Mak and Koh Kood, this dual branch marks our largest expansion yet—two years in the making, sparked by a meeting with Yodchai, a local entrepreneur who reached out with the desire to give back to his home island. Like millions of coastal communities, the people of Thailand rely on coral reefs for their livelihoods. But these ecosystems are facing threats of biodiversity loss

from rising sea temperatures to destructive fishing practices.

To help revitalize these reefs, we conducted a series of scouting missions and worked with the locals to develop a tailored strategy. We've since trained a passionate team of local gardeners who had no prior experience. From scientific diving and coral planting to digital monitoring, they've learned to operate multiple restoration sites across both islands.

With support from Thailand's Department of Marine and Coastal Resources (DMCR), we've become the first officially recognized coral restoration project in the country — paving the way nationwide. Our work in Thailand blends social, ecological, and economic impact, showing what's possible when global science meets local passion. Thank you to the Thai team for joining the fam. This is just the beginning of our mission to restore corals across every ocean.







RESTORING MARINE BIODIVERSITY

DEVELOPING NEW METHODS TO WORK WITH NEW CORAL SPECIES

Thailand hosts the richest coral biodiversity Coral Gardeners has ever worked with, pushing our team to develop fresh new techniques to handle this variety. Thailand's reefs feature fewer

branching corals than in the past, while massive and encrusting corals are more common. To help restore the natural balance of these reefs, we are propagating a wide variety of corals from

different species and genera, using three types of ocean-based nurseries: rope structures, coral trees, and cookie tables, each designed to suit the different needs of each coral type.



THE COOKIE METHOD

As part of our adaptive strategy, we also use micro-fragmentation to propagate corals in Thailand. This method, pioneered by Dr. David Vaughan, involves breaking corals into tiny fragments and

attaching them to small cement discs—affectionately called cookies. We place these cookies in our nurseries, where the micro-fragments grow rapidly, covering the surface completely within

just a few months. This cookie method is especially effective at accelerating the growth and propagation of massive and encrusting corals, which typically grow more slowly in the wild.

DAISY CORAL - GONIOPORA



BUBBLE CORAL - PLEROGYRA



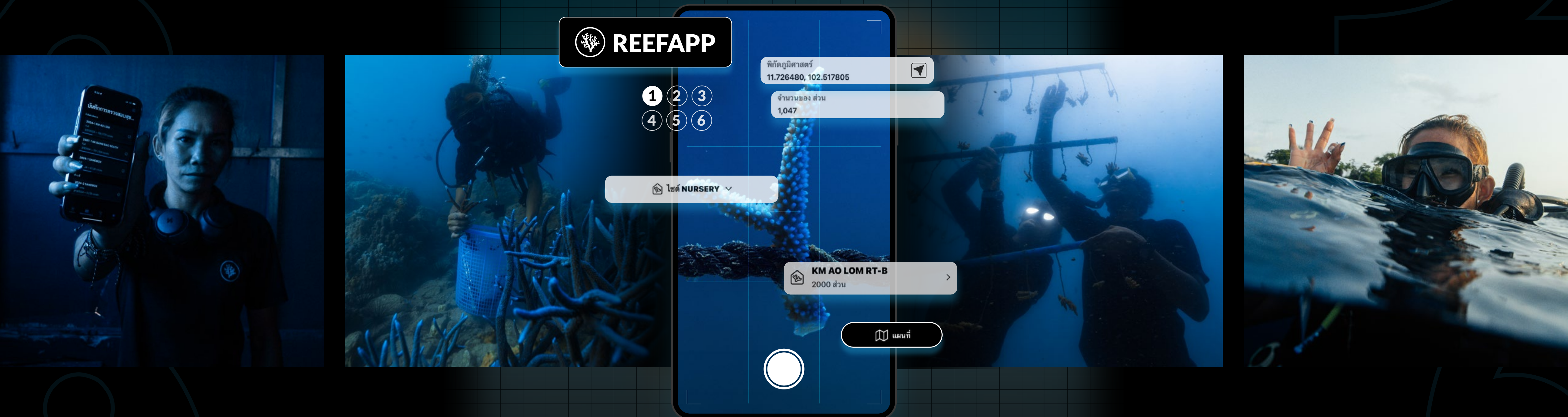
DAISY CORAL - GONIOPORA



OCTOPUS CORAL - GALAXEA



DEMOCRATIZING CORAL CONSERVATION WITH TECH



In Thailand, we're bringing science and technology to locals, turning them into skilled gardeners by using our global tools and training.

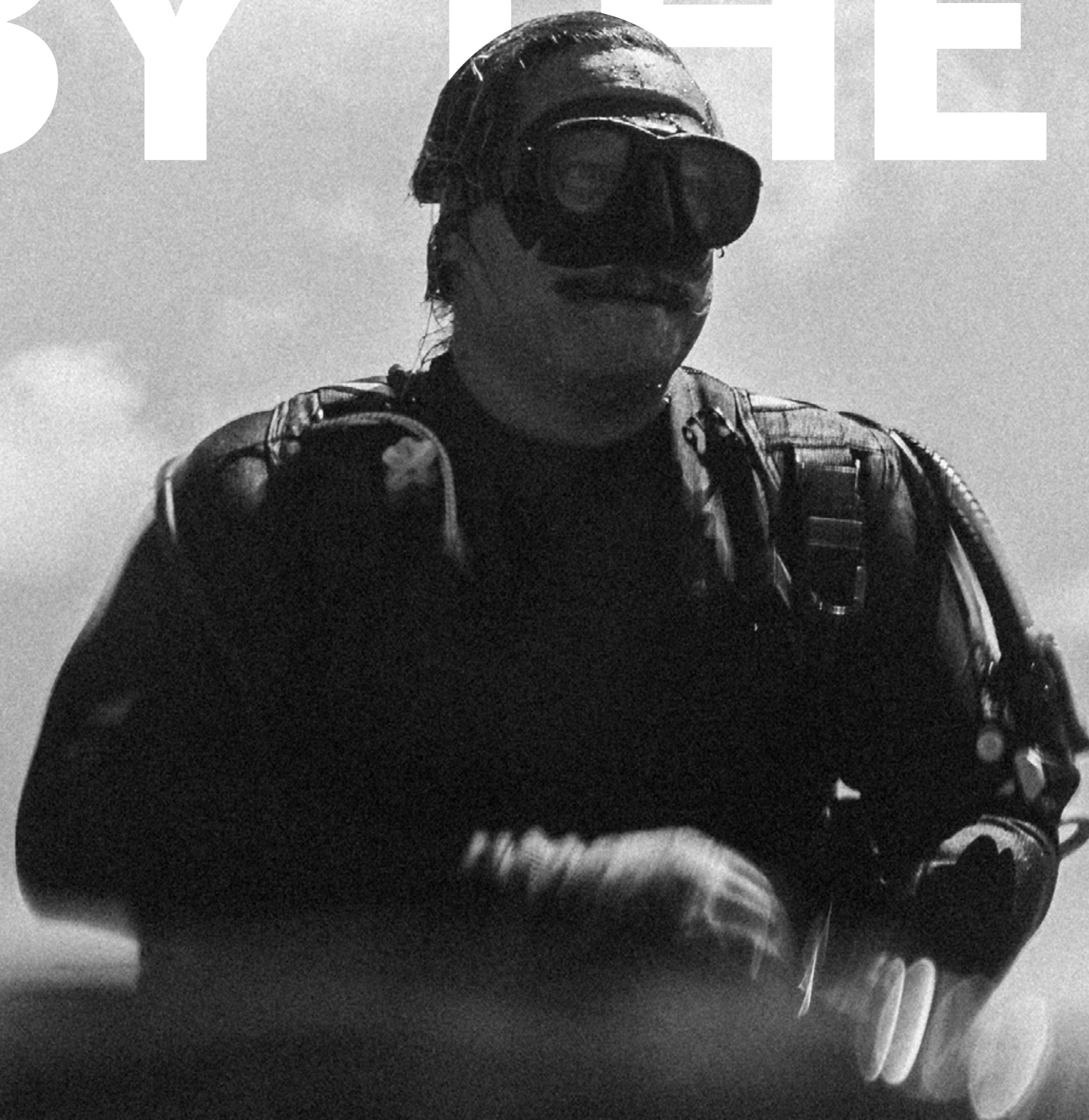
In 2024, our team learned the full restoration process through our ReefAPP, which is adapted for Thai

speakers and tracks every stage of the coral's lifecycle—from the moment it's collected in the wild to the nurseries and the outplant site. This monitoring tool ensures consistent methods across our branches and helps build a global coral database.

Later in the year, our restoration manager from Thailand, Khun Jane, joined our global team on a field mission to Indonesia, where she helped train a fellow restoration group, Coral Catch, on how to use ReefAPP and garden corals the CG way.

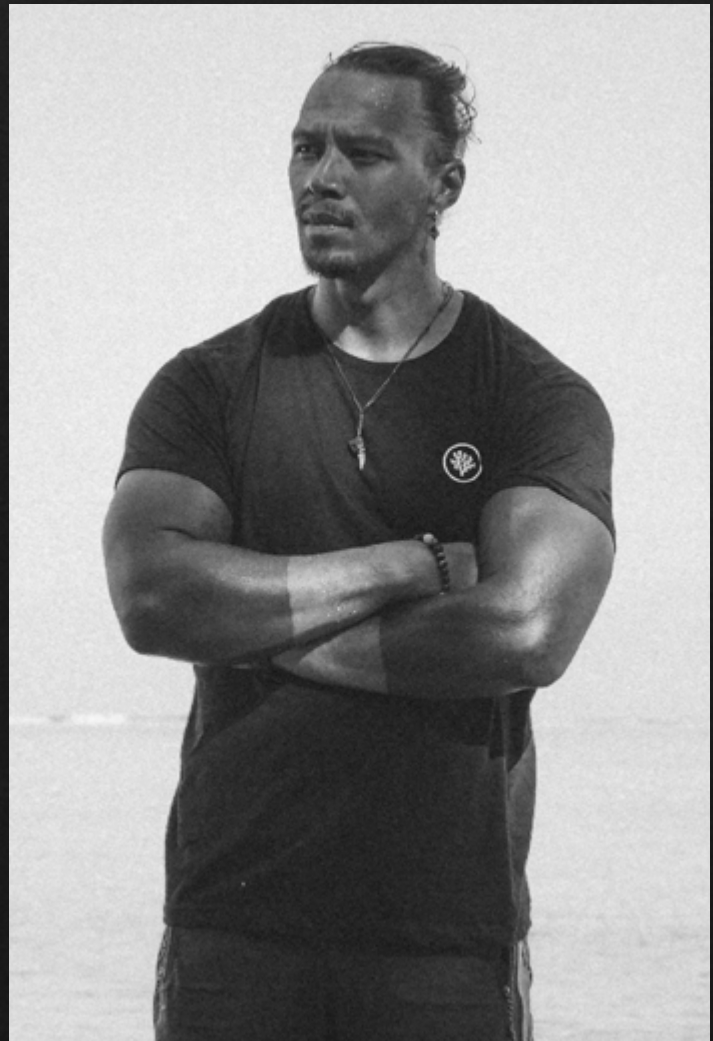


BY THE PEOPLE

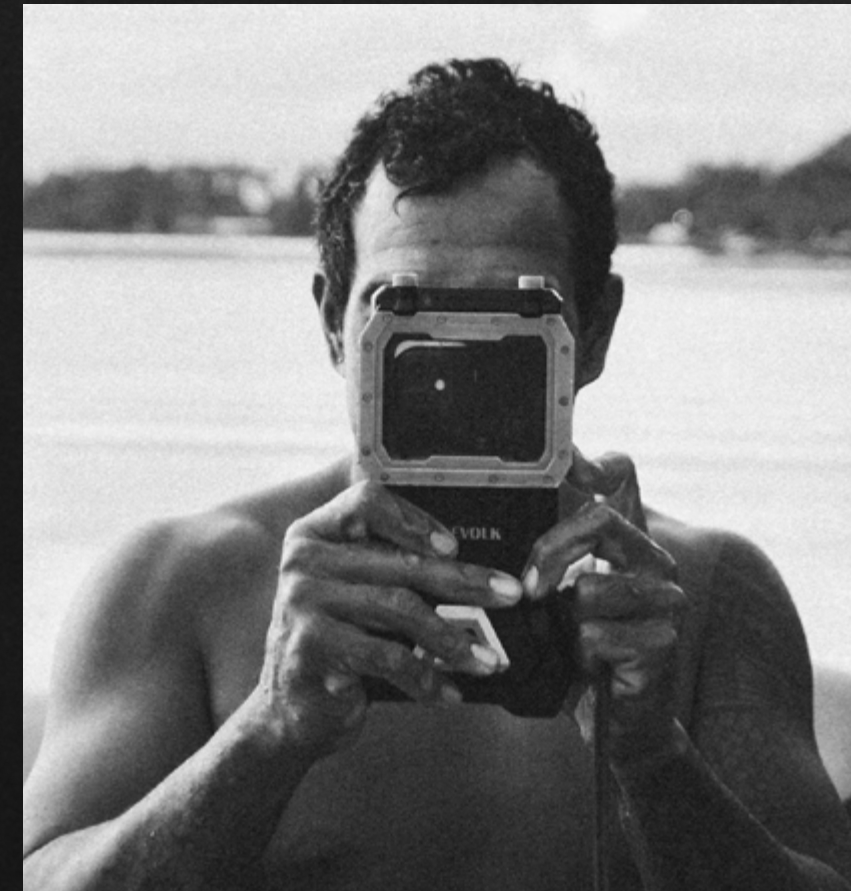


FOR THE PEOPLE





Over the years, our grassroots project has grown into a global movement powered by millions, from gardeners, coral adopters, scientists, engineers, to ambassadors. By making science accessible and inviting everyone to take climate action, we're building a future where coral conservation is in the hands of the people.





MEET OUR TEAM

This year, our team grew from fifty to seventy members, bringing together scientists, engineers, creators, and gardeners from around the world—each contributing their unique expertise to ocean conservation.

In 2024, we welcomed and trained new local gardeners across locations, creating opportunities for people to care for the islands they call home. We're also proud that most of our teams are led by women, including all three

of our restoration managers—from French Polynesia to Fiji and Thailand. To all of our team members, collaborators, and mentors: thank you for your hard work and dedication to supporting our mission.

+70

FULL-TIME
MEMBERS

10

NEW LOCAL
GARDENERS

60%

BADASS LEADING
WOMEN



A NEW WAY OF EDUCATING

HOW CORAL GARDENERS XPERIENCE IS RESHAPING CONSERVATION THROUGH HANDS-ON TOURISM

+2,200
PARTICIPANTS IN 2024

+300
ECOTOURS

In 2024, we launched CG Xperience, our ecotourism program designed to educate guests and tourists by offering hands-on opportunities to participate in coral conservation and leave the island better than they found it.

From Mo'orea to Fiji, we're opening the doors to what we do every day and inviting others to experience it with us. Guests hop on our boats,

dive into reef restoration, clean coral nurseries, and replant coral fragments all alongside our local teams.

This program not only funds our mission but builds awareness and advocacy. When people dive in, they develop a deeper sense of stewardship that inspires climate action beyond the tour, creating a ripple effect of impact.



BOOK YOUR TOUR



 Xperience

KAYLA T.

"My husband and I loved the coral gardeners experience and learning about the coral. I had no idea coral were so important for our ecosystem. Thank you for your mission!"

JACE H.

"It was amazing to see first-hand the incredible work they're doing. Our guide was super knowledgeable and gave us the whole history of CG, how they fragment and plant new corals, and the global impact they're trying to achieve."

HEREMOANA P.

"Team, project and the tour on itself is an excellent experience. I come from French Polynesia and I was quite amazed even if I was use to this kind of near environment."

YVES S.

"During our stay in French Polynesia, we absolute wanted to meet this absolutely insane team, dynamic that brought us all the elements of understanding about coral life, their culture than to the analysis of scientists that will save them in the heart of the oceans."

MIRIAM K.

"The CG experience was super interesting and I learned a lot about corals and the work that CG does. Incredibly important, more relevant than ever and the team does such a great job while being super nice and hospitable"

MATTHEW S.

"Our family really enjoyed learning about the important role that corals play in the planet's food web and the challenging conditions that they are facing now and in the future."

CONNER B.

"Best trip ever! We explored the nursery and got to see all the sites where they planted the cool. Such a fun way to get involved in an amazing restoration project."

CLAIRE S.

"Very interesting and inspiring for the future of reefs. The lagoon and nursery are really beautiful. Thank you to the CG team for the visit!" - Claire

TEANUI MATEHAU, XPERIENCE CAPTAIN & GUIDE

"Working for the Xperience changed my life. Before being a guide, I didn't know anything about oceans. I went from working at Carrefour to a job I knew had a true meaning. I now feel useful and impactful. I don't work for myself anymore, but for my community. I don't have a choice now but to encourage other people to get involved."



LOCAL EMPOWERMENT

PLACING WORLD-CLASS CONSERVATION IN LOCAL HANDS

3,013

PEOPLE
EDUCATED IN
2024

953

KIDS DIRECTLY
EDUCATED IN
2024

15

HANDS-ON
WORKSHOPS
WITH SCHOOLS

3

SCHOOL
PROGRAMS
RUNNING

In addition to our ecotourism program, we kept raising awareness on our islands by engaging the communities in hands-on restoration activities.

In French Polynesia, we continued our ongoing educational programs, including To'a Ora project in Mo'orea and the

Ahototeina School in Teahupo'o, and launched a collaborative initiative with Toa Hine and the Collège de Paopao to inspire the next generation of ocean stewards. We also hosted a series of workshops with diverse groups, ranging from surfers with the World Surf League to athletes from the Cook Islands volleyball

team. Over in Fiji, our team ran weekly awareness sessions at Six Senses Fiji, our partner and home base in the region. In 2024, the program was even visited by Matt Damon and Chris Hemsworth, who participated in a coral workshop and helped spread global awareness through their audiences.



RAISING MONEY FOR THE REEF

13

CORPORATE
PARTNERS

9

FOUNDATIONS AND
PHILANTHROPISTS

12,624

NEW SUPPORTERS
IN 2024

Since the beginning, we've chosen not to rely solely on traditional conservation playbooks to fund our mission and have created new ways to raise money for the reef.

In 2024, we continued growing our community of funders, tapping in

new like-minded brand partners, philanthropic supporters, and individuals who adopted corals or repped our merch. Each supporter contributes to ocean conservation in their own unique way. From launching new collections of sustainable clothing and gear, to

becoming the new ambassador for Kenzo Perfumes, to marking the first long-term commitment from the Hugo Boss Foundation—every partnership brings fresh energy, expanded reach, and momentum to our movement.



CORPORATE PARTNERS



FOUNDATIONS AND PHILANTHROPISTS

The Wanderlust Fund, OceanKind, Kissick Family Foundation, Flora Family Foundation, Scintilla Foundation, Only One, Schuman Family Foundation, Kevin Rice, Smile Wave Fund.

WANT TO HELP US REWILD OUR OCEAN?

ADOPT

DONATE

SHOP MERCH

Coral Gardeners is now officially recognized as a 501(c)(3) organization in the U.S.



CORAL ADOPTERS & SUPPORTERS

In 2024, we launched a new AI-powered platform to connect the world more closely to our work underwater. A record number of people adopted corals, growing our global community of supporters to over 40,000 strong—all helping to breathe new life into the ocean. Through this platform, adopters receive a real-life photo of their coral once it's planted in the nursery and can follow its journey through updates and behind-the-scenes insights into how restoration unfolds above and below the water.

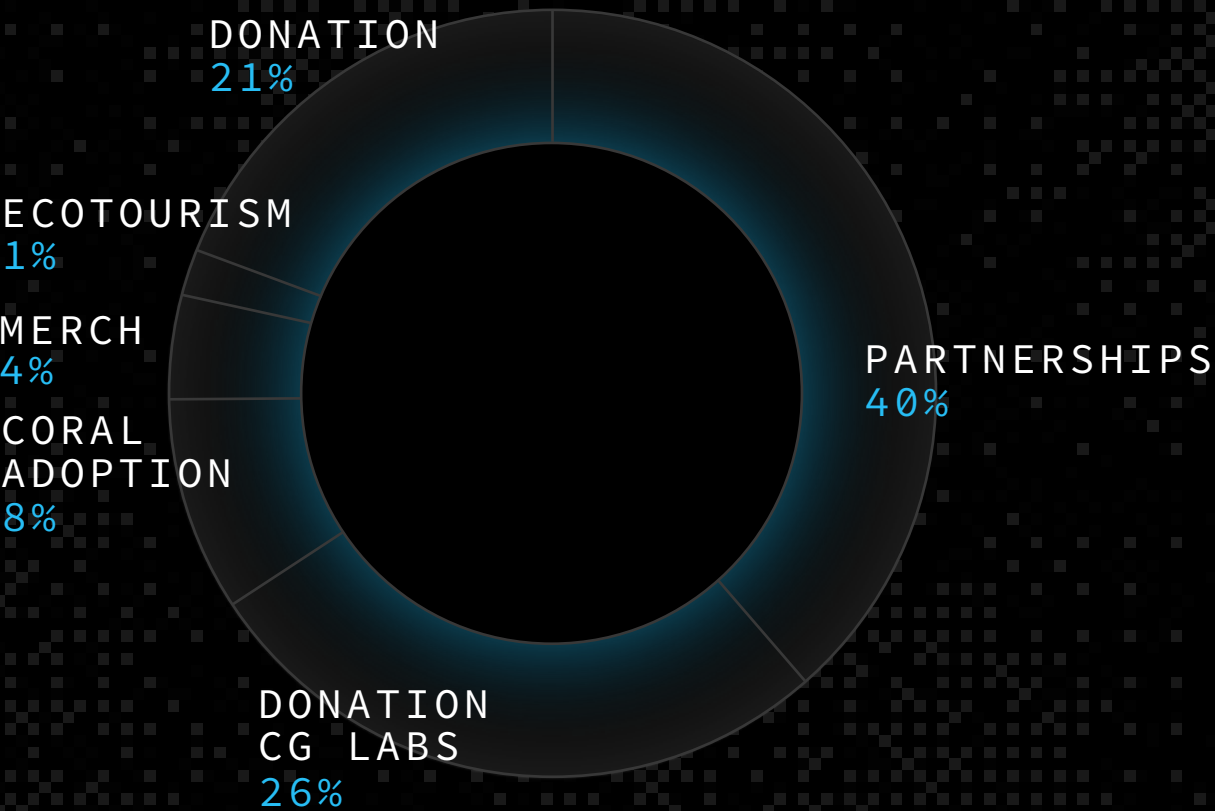


FINANCIALS

In 2024, we doubled our total revenue once again. This funding was raised for the reef through multiple revenue streams and invested directly in our core missions. As SDG 14, Life Below Water, remains one of the least funded of all the Sustainable Development Goals, we’re pursuing new, creative ways to fuel our conservation efforts. From brand partnerships and reef-inspired merchandise to immersive ecotourism experiences, we’re turning creativity into capital to fund ocean conservation.

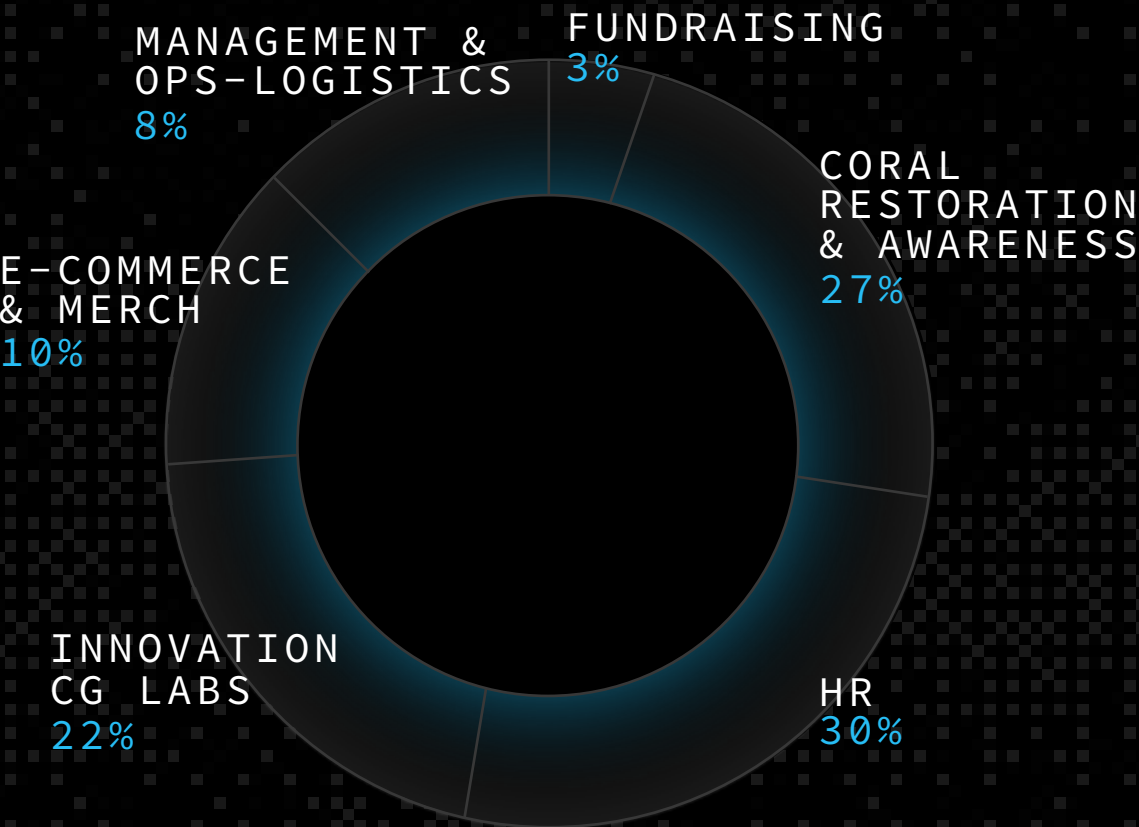
2024 GLOBAL REVENUE

4 955 100 €



2024 GLOBAL EXPENSES

4 892 934 €



Coral Gardeners’ activities are split into 2 legal entities.



NGO

3 200 478 €

2024 REVENUE

3 338 943 €

EXPENSES

ACTIVITIES



Fund core missions (coral reef restoration, awareness & innovation) through fundraising.



LLC

1 754 622 €

2024 REVENUE

1 553 991 €

EXPENSES

ACTIVITIES



Sustain the NGO from management and operational expenses through E-commerce, merchandising & partnerships.

Financial results are reinvested into the NGO



2024 brought some of our toughest challenges, but also our most significant growth across our gardens and community. We expanded our reach, pushed the boundaries of innovation, and secured vital funding that fuels our mission.

Looking ahead to 2025 and beyond, more doors are open to us than ever before, which hold the potential to take our movement into the mainstream. We're enjoying the process, celebrating each step, and continuing to navigate the coral conservation space in bold and unconventional ways. With an ever-expanding network of talented people, fresh ideas and an unwavering stoke for our ocean, we're committed more than ever to working toward our vision of a world where coral reefs thrive again.





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All pictures taken by CG Media House.

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